

# Rusty McMillan

510-788-0622 | [rustymcmillan@gmail.com](mailto:rustymcmillan@gmail.com) | [www.goodcookn.com](http://www.goodcookn.com)

## WORK EXPERIENCE:

February 2019 to  
Present

**ESPN**, Bristol, CT  
LEAD MOTION DESIGNER

Major duties included:

- Collaborate with internal stakeholders and teams to deliver world class animation for live TV events.
- Assisted in delivering new College Football graphic package by streamlining assets creating and production, discovering new production technics to streamline production pipeline.
- Deliver rich energized animation that stands out in the sports entertainment world and help define the in-house animation style.

March 2018 to  
February 2019

**Draftkings**, Boston, MA  
SENIOR MOTION DESIGNER

Major duties included:

- Collaborate with internal stakeholders and clients to help drive business goals and reach new customers.
- Deliver rich energized animation that stands out in the sports entertainment world and help define the in-house animation style.

June 2011 to  
March 2018

**Digitas**, Boston, MA  
SENIOR INTERACTIVE ART DIRECTOR and MOTION DESIGNER

Major duties included:

- Create an engaging story-driven motion graphic that communicates creative and client goals using the latest in animation and motion software.
- Create online and mobile advertising using advanced animation techniques and emerging technologies based on media ops, client approved layouts and creative designs for national and global clients.
- Managing offshore resources production pipeline by providing feedback and overall direction to ensure consistency and ensuring the offshore teams are successful at delivering high-quality technology solutions.
- Maintaining a solid knowledge of client's business, projects goals, brand standards, and expectations to help creative produce high-impact designs.
- Work with onshore and offshore teams to oversee and manage project deliverables are meeting expected quality and maintaining the project timeline.

January 2011 to  
Present

**Freelance Motion Designer**

- Working closely with the marketing teams, creative teams, and internal clients to deliver engaging animations across a variety of platforms including web, TV and social media. Overall tasks varied from consulting, animation, video editing, and production planning.

**EDUCATION:**

March 2002

Ex'pression College for Digital Arts, Emeryville, CA  
Bachelor of Applied Science: Digital Visual Media

June 2000

Lane Community College, Eugene, OR  
Associate of Applied Science: Multimedia Design and Production